TED GRAF
WEB/UI/UX DESIGNER & DEVELOPER

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SKILLS //

HTML 5	UI DESIGN	INDESIGN	ANALYTICS/ADWORDS	BRANDING
CSS 3	UX DESIGN	SEO/SEM	EMAIL MARKETING	BACK-END INTEGRATION
JQUERY	GRAPHIC DESIGN	WORDPRESS	CREATIVE DIRECTION	ASP.NET, SQL SERVER
SKETCHING	ADOBE CREATIVE CLOUD	DIGITAL MARKETING	TEAM MANAGEMENT	AGILE/SCRUM
WIREFRAMING	PHOTOSHOP	SOCIAL NETWORKING	PROJECT MANAGEMENT	QA & DB TESTING
HI-FI PROTOTYPING	ILLUSTRATOR	SOCIAL MEDIA MARKETING	LOGO DESIGN	MUCH MORE...

EXPERIENCE //

MANAGER OF APPLICATION SUPPORT /AT/ UAFOUNDATION
NOVEMBER 2020 — PRESENT (1.5 YEARS)
- APPLICATION SUPPORT MANAGER
    - MANAGE TEAM MEMBERS, PERFOMANCE EVALUATIONS, OKRS/KPIS, TICKET TRAIGE, CUSTOMER SERVICE, CROSS-TEAM COMMUNICATION/COLLABORATION, QA & DATABASE TESTING, BUSINESS PROCESS IMPROVEMENTS, ETC...

WEB DESIGNER & DEVELOPER /AT/ UAFOUNDATION
MARCH 2019 — NOVEMBER 2020 (1.5 YEARS)
- WEB PLATFORM SPECIALIST
    - GRAPHIC DESIGN, WEBSITE/UI/UX DESIGN, RESPONSIVE DESIGN, BRANDING, USER INTERFACE/EXPERIENCE DESIGN, CREATIVE DIRECTION, HTML5, CSS3, JAVASCRIPT, ASP.NET, MVC FRAMEWORK, WIRE-FRAMING, XD PROTOTYPING, ITERATION (AGILE), ETC...

FREELANCE GRAPHIC & WEBSITE DESIGNER /AT/ ONESIXONESTUDIOS
JUNE 2017 — PRESENT (1.5 YEARS)
- OWNER/OPERATOR/EVERYTHING
    - GRAPHIC DESIGN, WEBSITE/UI/UX DESIGN, BRANDING, SOCIAL MEDIA, WORDPRESS, USER INTERFACE/EXPERIENCE DESIGN, JAVASCRIPT, CREATIVE DIRECTION, HTML5, CSS3, WIRE-FRAMING, SEO/SEM, ANALYTICS, EMAIL, DNS, DOMAINS, HOSTING, ETC...

SEM ANALYTICS SPECIALIST /AT/ ROYAL AUTOMOTIVE GROUP
JANUARY 2017 — DECEMBER 2017 (1 YEAR CONTRACT)
- SEARCH ENGINE MARKETING SPECIALIST
    - MANAGE/CREATE SEM CAMPAIGNS ACROSS DEALERSHIPS, ADWORDS CERTIFIED, ANALYTICS CERTIFIED, GOOGLE TAG MANAGER, GRAPHIC DESIGN, WEBSITE/UI/UX DESIGN, WIRE-FRAMING, ETC...

EXPERIENCE CONTINUED //

WEBSITE DESIGNER/DEVELOPER /AT/ HEALTHTRIO
JUNE 2013 — SEPTEMBER 2015 (2+ YEARS)
- WEBSITE/UI/UX DESIGNER/DEVELOPER
    - INITIALLY RESPONSIBLE FOR THE REDESIGN AND FRONT-END MARKUP (HTML/CSS) AS WELL AS A FAIR AMOUNT OF ASP.NET AND C# CODE. AFTER A COMPANY MERGE, I SPEARHEADED THE ALIGNMENT OF TWO DISPARATE DESIGN/DEVELOPMENT TEAMS, WHICH I WAS THE SOLE DESIGNER FOR.
    - DESIGNED SKETCHES/WIREFRAMES AND HI-FIDELITY MOCKUPS, ALONG WITH PROTOTYPES FOR COMPLEX CLAIMS PROCESSING SOFTWARE FOR THE HEALTH CARE INDUSTRY. WORKED WITH PROJECT MANAGERS, BUSINESS ANALYSTS, AND DEVELOPERS TO SOLVE USER EXPERIENCE AND INTERFACE PROBLEMS IN A FAST-PACED AGILE ENVIRONMENT.

EDUCATION //

THE ART INSTITUTE OF PHOENIX
SEPTEMBER 1996 — SEPTEMBER 1998 (2 YEARS)
- ASSOCIATE OF APPLIED SCIENCES IN VISUAL COMMUNICATIONS

THE WARWICK AREA CAREER & TECHNICAL CENTER
SEPTEMBER 1992 — SEPTEMBER 1994 (2 YEARS)
- ADVERTISING DESIGN PROGRAM

REFERENCES //

CRIS VALENZUELA
- SENIOR SOFTWARE ENGINEER
- (520) 979-4865
- SENSEICRIS@GMAIL.COM
- TUCSON, AZ

DON-E MERSON
- SYSTEMS ANALYST/DEVELOPER, PRINCIPAL
- (520) 282-1188
- DMERSON@EMAIL.ARIZONA.EDU
- TUCSON, AZ

KENT THOMPSON
- SENIOR SYSTEMS ARCHITECT / TECHNICAL TEAM LEAD
- (520) 444-1069
- KENT@KENTTHOMPSON.ORG
- TUCSON, AZ